

Kentico Online Marketing Solution

Why should the big boys have all the fun?

They shouldn't. That's why the Kentico Online Marketing Solution delivers far more out-of-the-box than any other vendor, but leaves out the complications and costs that others leave in. It's everything online marketing should be.

If you want to play tough. You'll need new toys.

You need to deliver a fantastic experience that's tailored to every customer. You need to optimize the journey from awareness through to loyalty. You need campaigns that can be analyzed, adapted and made evermore effective in ever-changing, dynamic markets. You can either laboriously integrate disparate tools and technologies, or take your clients straight to success with the Kentico Online Marketing Solution. Making complex marketing campaigns across multiple channels and gathering actionable insight a breeze, the Kentico Online Marketing Solution allows you to concentrate on delivering a truly holistic experience to customers. Time to show the big boys how it's really done.

Say yes!

Get more out-of-the-box.
For less out of the pocket.

Make it happen – automation

Create automated marketing workflows of customer interactions to nurture less-qualified leads towards conversion.

Make it relevant – segmentation

Boost engagement by delivering relevant content to customer segments, based on behavior and demographics.

Make it personal – personalization

Respond in real time to individual visitors' interests for a truly custom-made experience of your site and your brand.

Make it better – email marketing

Send personalized and relevant emails that arouse and retain interest. Optimize your campaigns with analytics and A/B testing.

Make it real – contact management

Manage all contacts from all touchpoints for a 360° view and to deliver that cross-channel customer experience to each.

Make it matter – online forms

Create easy-to-build online forms and generate more leads by capturing visitors' contact details.

So when clients want to take on the big boys, what do you say?

